FOR FURTHER INFORMATION CONTACT: Stephen L. Sharfman, General Counsel at 202–789–6820.

SUPPLEMENTARY INFORMATION: On July 10, 2012, the Postal Service filed a request pursuant to 39 U.S.C. 3642 and 39 CFR 3020.30 *et seq.,* to modify the Mail Classification Schedule (MCS) by adding Every Door Direct Mail–Retail (EDDM–R) to the market dominant product list and establishing the classification language and price for EDDM–R.[1]

The Postal Service explains that EDDM–R is a Standard Mail experimental product currently in market test status in Docket No. MT2011–3.[2] The Postal Service states that the EDDM–R market test has successfully simplified mail entry by reducing complexity and cost and has enabled businesses to communicate by mail at a low cost within their target marketing areas. Request at 2.

According to the Postal Service, EDDM–R mail must meet the same preparation requirements as the Simplified Address option for Standard Mail Saturation Mail, be flat-shaped, and weigh no more than 3.3 ounces. *Id.* at 1. EDDM–R mailings do not require a permit or mailing fee, must be entered and paid for at a local Destination Delivery Unit (DDU), and must not exceed 5,000 pieces per ZIP Code served by the DDU. *Id.* If the Request is approved by the Commission, EDDM–R will continue to be classified as a market dominant Standard Mail product. *Id.* at 2.[3]

As required by 39 CFR 3020.31, the Postal Service indicates that EDDM–R is not a special classification within the meaning of 39 U.S.C. 3622(c)(10) for market dominant products; that EDDM–R will not be a product that is not of general applicability within the meaning of 39 U.S.C. 3632(b)(3) for competitive products; and that EDDM–R is not a non-postal product. Request at 2 n.1. The Postal Service also states that because EDDM–R is a market dominant product, its addition to the MCS does not require a Governors' Decision. *Id.*

[1] Request of the United States Postal Service to Add Every Door Direct Mail—Retail to the Mail Classification Schedule, July 10, 2012 (Request).

[2] Docket No. MT2011–3, Order Approving Market Test of Experimental Product—Marketing Mail Made Easy, March 1, 2011, at 1 (Order No. 687). As proposed in Docket No. MT2011–3, the experimental product was named ''Marketing Mail Made Easy'' (MMME). The Postal Service has renamed that product ''Every Door Direct Mail-Retail.''

[3] The experimental product being tested in Docket No. MT2011–3, MMME (see n.2, supra) is, like EDDM–R, a market dominant product. Order No. 687 at 1.

Included as Attachment A to the Request is proposed MCS language. Included as Attachment B is a Statement of Supporting Justification which, among other things, addresses operational impacts and cost information requested by the Commission in Order No. 687 and Order No. 1164.[4]

Pursuant to rule 3020.33, the Commission provides interested persons an opportunity to express views and offer comments on the proposed addition to the Mail Classification Schedule. Comments are due no later than July 30, 2012. Reply comments may be filed no later than August 6, 2012. The Postal Service's Request in Docket No. MC2012–31 can be accessed on the Commission's Web site (*http://www.prc.gov*).

Pursuant to 39 U.S.C. 505, Kenneth E. Richardson is appointed to serve as an officer of the Commission (Public Representative) to represent the interests of the general public in the above-captioned docket.

It is ordered:

1. Docket No. MC2012–31 is established to consider the Postal Service Request referred to in the body of this order.
2. Comments are due no later than July 30, 2012.
3. Reply comments are due no later than August 6, 2012.
4. The Commission appoints Kenneth E. Richardson as Public Representative to represent the interests of the general public in this proceeding.
5. The Secretary shall arrange for publication of this order in the **Federal Register**.

By the Commission.

Shoshana M. Grove,

Secretary.

[FR Doc. 2012–17398 Filed 7–17–12; 8:45 am]

BILLING CODE 7710–FW–P

[4] Docket No. MT2011–3, Order Granting Request for Exemption from Annual Revenue Limitation, January 23, 2012 (Order No. 1164).

POSTAL REGULATORY COMMISSION

[Docket No. MC2012–26; Order No. 1401]

Post Office Box Service Enhancements

AGENCY: Postal Regulatory Commission.

ACTION: Notice.

SUMMARY: The Commission is noticing a recently-filed Postal Service pleading concerning service enhancements introduced at certain competitive post office box locations. This notice addresses procedural steps associated with the filing.

DATES: *Comments are due:* July 31, 2012; *Reply Comments are due:* August 8, 2012.

ADDRESSES: Submit comments electronically via the Commission's Filing Online system at *http://www.prc.gov.* Commenters who cannot submit their views electronically should contact the person identified in **FOR FURTHER INFORMATION CONTACT** by telephone for advice on alternatives to electronic filing.

FOR FURTHER INFORMATION CONTACT: Stephen L. Sharfman, General Counsel at 202–789–6820.

SUPPLEMENTARY INFORMATION:

Table of Contents

I. Introduction

In Docket No. C2012–1, the Associated Mail and Parcel Centers, the National Alliance of Retail and Ship Centers, and 11 additional organizations (Complainants) jointly filed a complaint with the Commission concerning the Postal Service's introduction of enhanced services that it offers to post office box customers at certain retail locations.[1] The Postal Service filed a motion to dismiss the Complaint.[2]

In Order No. 1366, the Commission denied the Motion to Dismiss as to Complainants' claims under sections 3633 and 3642, and gave the Postal Service the option of making an elective filing under 39 CFR 3020.30, concerning the enhancements to its competitive Post Office Box service.[3] The Commission ordered that the Complaint be held in abeyance until July 9, 2012, to permit the Postal Service to make the elective filing. This docket was established as a placeholder for the Postal Service's elective filing. *Id.*

On July 9, 2012, pursuant to 39 CFR 3020.30 *et seq.,* the Postal Service filed an elective pleading designed to provide the Commission with additional information to aid in its review of service enhancements that the Postal Service introduced at certain competitive post office box locations.[4] The Response, which summarizes the

[1] Complaint Regarding Postal Service Offering Enhanced Services Product for Competitive PO Boxes, March 15, 2012 (Complaint).

[2] Motion of the United States Postal Service to Dismiss Complaint, April 4, 2012 (Motion to Dismiss).

[3] Docket No. C2012–1, Order on Motion to Dismiss Holding Complaint in Abeyance Pending Further Proceeding, June 13, 2012, at 15 (Order No. 1366).

[4] Response of the United States Postal Service to Order No. 1366, July 9, 2012 (Response).

procedural history of the proceeding, includes three attachments. Attachment A discusses the service enhancements' compliance with the requirements listed in 39 CFR 3020.31. Attachment B provides a statement of supporting justification addressing the criteria set forth in 39 CFR 3020.32. Attachment C is a copy of the customer agreement for Post Office Box service which describes the service enhancements and explains the customer's responsibilities.

II. Notice of Filings

Pursuant to Commission Order No. 1366, Docket No. MC2012–26 has been established to consider the Postal Service's filing under 39 CFR 3020.30.

Interested persons may submit comments on issues raised by the Response, including its consistency with the policies of 39 U.S.C. 3633 and 3642, 39 CFR 3015.4, and 39 CFR part 3020, subpart B. Comments are due no later than July 31, 2012. Reply comments may be filed no later than August 8, 2012.

The Response and all filings in this proceeding and Docket No. C2012–1 can be accessed via the Commission's Web site (*http://www.prc.gov*).

The Commission appoints Robert N. Sidman to serve as Public Representative in these dockets.

III. Ordering Paragraphs

It is ordered:

1. Comments concerning the Postal Service's filing are due no later than July 31, 2012.
2. Reply comments are due no later than August 8, 2012.
3. Pursuant to 39 U.S.C. 505, Robert N. Sidman is appointed to serve as an officer of the Commission (Public Representative) to represent the interests of the general public in these proceedings.
4. The Secretary shall arrange for publication of this order in the **Federal Register**.

By the Commission.

Ruth Ann Abrams,

Acting Secretary.

[FR Doc. 2012–17457 Filed 7–17–12; 8:45 am]

BILLING CODE 7710–FW–P

SECURITIES AND EXCHANGE COMMISSION

[Release No. 34–67419; File No. SR–NYSEArca–2012–71]

Self-Regulatory Organizations; NYSE Arca, Inc.; Notice of Filing and Immediate Effectiveness of Proposed Rule Change Relating to Amendments to the NYSE Arca Options Fee Schedule To Increase the Posted Liquidity Credit for Market Makers

July 12, 2012.

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (''Act''),[1] and Rule 19b–4 thereunder,[2] notice is hereby given that on June 29, 2012, NYSE Arca, Inc. (the ''Exchange'' or ''NYSE Arca'') filed with the Securities and Exchange Commission (''Commission'') the proposed rule change as described in Items I, II and III below, which Items have been prepared by the self-regulatory organization. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. Self-Regulatory Organization's Statement of the Terms of Substance of the Proposed Rule Change

The Exchange proposes to amend the NYSE Arca Options Fee Schedule (''Fee Schedule'') to increase the posted liquidity credit for Market Makers who achieve certain average electronic execution thresholds per day in Penny Pilot issues, including an additional credit for posting liquidity in options on the SPDR S&P 500 ETF (''SPY''), and to amend the fees for certain broker-dealer transactions. The Exchange proposes to make the changes operative on July 1, 2012. The text of the proposed rule change is available on the Exchange's Web site at *www.nyse.com,* at the principal office of the Exchange, and at the Commission's Public Reference Room.

II. Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

In its filing with the Commission, the self-regulatory organization included statements concerning the purpose of, and basis for, the proposed rule change and discussed any comments it received on the proposed rule change. The text of those statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant parts of such statements.

A. Self-Regulatory Organization's Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

1. Purpose

The Exchange proposes to amend the Fee Schedule to increase the posted liquidity credit for Market Makers who achieve certain average electronic execution thresholds per day in Penny Pilot issues,[3] including an additional credit for posting liquidity in options on SPY, and to amend fees for certain broker-dealer transactions.

Penny Pilot Issues

Currently, Market Makers receive a $0.32 per contract credit for posted electronic executions in Penny Pilot issues, regardless of the number of electronic executions per day. The Exchange proposes to increase the credit for posted electronic executions based on certain volume thresholds in Penny Pilot issues, with an additional credit for posted electronic executions in SPY, as follows:

Tier	Qualification basis (average electronic executions per day)	Credit applied to posted electronic market maker executions in penny pilot issues (except SPY)	Credit applied to posted electronic market maker executions in SPY
Base		($0.32)	($0.34)
Tier 1	30,000 Contracts from Market Maker Posted Orders in Penny Pilot Issues.	($0.34)	($0.36)
Tier 2	80,000 Contracts from Market Maker Posted Orders in Penny Pilot Issues.	($0.38)	($0.40)
Tier 3	150,000 Contracts from Market Maker Posted Orders in Penny Pilot Issues.	($0.40)	($0.42)

[1] 15 U.S.C. 78s(b)(1).

[2] 17 CFR 240.19b–4.

[3] Under NYSE Arca Options Rule 6.72, options on certain issues have been approved to trade with a minimum price variation of $0.01 as part of a pilot program that is currently scheduled to expire on December 31, 2012. *See* SR–NYSEArca–2012–65.