

without a converter box and shall offer to sell or lease such a converter box to such subscribers. Such notification must be provided by June 2, 1993, and annually thereafter and to each new subscriber upon initial installation. The notice, which may be included in routine billing statements, shall identify the signals that are unavailable without an additional connection, the manner for obtaining such additional connection and instructions for installation.

*OMB Control Number:* 3060-0750.

*Title:* 47 CFR Section 73.671 Educational and Informational Programming for Children; 47 CFR Section 73.673, Public Information Initiatives Regarding Educational and informational Programming for Children.

*Form Number:* Not applicable.

*Type of Review:* Extension of a currently approved collection.

*Respondents:* Business or other for-profit entities.

*Number of Respondents and Responses:* 2,323 respondents; 4,266 responses.

*Estimated Time per Response:* 1 to 5 minutes.

*Frequency of Response:* Third party disclosure requirement.

*Obligation to Respond:* Required to obtain or retain benefits. Statutory authority for this collection of information is contained in Sections 154(i) and 303 of the Communications Act of 1934, as amended.

*Total Annual Burden:* 31,319 hours.

*Total Annual Cost:* None.

*Privacy Act Impact Assessment:* No impact(s).

*Nature and Extent of Confidentiality:* There is no need for confidentiality.

*Needs and Uses:* 47 CFR 73.671(c)(5) states that a core educational television program must be identified as specifically designed to educate and inform children by the display on the television screen throughout the program of the Educational/Informational "E/I."

47 CFR 73.673 states each commercial television broadcast station licensee must provide information identifying programming specifically designed to educate and inform children to publishers of program guides. Such information must include an indication of the age group for which the program is intended.

These requirements are intended to provide greater clarity about broadcasters' obligations under the Children's Television Act (CTA) of 1990 to air programming "specifically designed" to serve the educational and

informational needs of children and to improve public access to information about the availability of these programs. These requirements provide better information to the public about the shows broadcasters air to satisfy their obligation to provide educational and informational programming under the Children's Television Act.

Federal Communications Commission.

**Marlene H. Dortch,**

*Secretary.*

[FR Doc. E8-12626 Filed 6-4-08; 8:45 am]

**BILLING CODE 6712-01-P**

## FEDERAL MARITIME COMMISSION

### Notice of Meeting

*Agency Holding the Meeting:* Federal Maritime Commission.

*Time and Date:* June 4, 2008—10 a.m.

*Place:* 800 North Capitol Street, NW., First Floor Hearing Room, Washington, DC.

*Status:* A portion of the meeting will be in Open Session and the remainder of the meeting will be in Closed Session.

### Matters To Be Considered

#### Open Session

(1) Agency FAIR Act Report/Recommendation.

(2) Docket No. 07-05 KEI Enterprises dba KEI Logix v. Greenwest Activewear, Inc.

#### Closed Session

(1) Direction to Staff Regarding Budget Hearing Committee Requests.

(2) Show Cause Order re OTI Licensing Matter.

(3) Agreement No. 201178—Los Angeles/Long Beach Port/Terminal Operator Administration and Implantation Agreement and Agreement No. 201170—Los Angeles and Long Beach Port Infrastructure and Environmental Programs.

(4) Export Cargo Issues.

(5) Internal Administrative Practices and Personnel Matters.

*Contact Person for More Information:* Karen V. Gregory, Assistant Secretary, (202) 523-5725.

**Karen V. Gregory,**

*Assistant Secretary.*

[FR Doc. E8-12269 Filed 6-4-08; 8:45 am]

**BILLING CODE 6730-01-P**

## FEDERAL TRADE COMMISSION

### Agency Information Collection Activities; Proposed Collection; Comment Request

**AGENCY:** Federal Trade Commission ("FTC" or "Commission").

**ACTION:** Notice.

**SUMMARY:** The Federal Trade Commission is seeking public comments on its proposal to conduct consumer research on parental use of the Motion Picture Association of America ("MPAA") movie rating information as it appears on DVD packaging for home video releases of rated motion pictures. The FTC is also seeking comment on a related proposal to conduct consumer research on parental attitudes toward the marketing of unrated DVD versions of rated motion pictures. To examine both issues, the Commission intends to conduct surveys of parents who have one or more children ages 7 to 16, and who have bought or rented a movie on DVD within the past year. The information collection requirements described below will be submitted to the Office of Management and Budget ("OMB") for review, as required by the Paperwork Reduction Act ("PRA").

**DATES:** Comments must be filed by August 4, 2008.

**ADDRESSES:** Interested parties are invited to submit written comments. Comments should refer to "DVD Rating Symbol Study: FTC Matter No. P994511," to facilitate the organization of comments. A comment filed in paper form should include this reference both in the text and on the envelope and should be mailed or delivered to the following address: Federal Trade Commission, Office of the Secretary, Room H-135 (Annex J), 600 Pennsylvania Ave., NW, Washington, DC 20580. The FTC is requesting that any comment filed in paper form be sent by courier or overnight service, if possible because U.S. postal mail in the Washington area and at the Commission is subject to delay due to heightened security precautions. Moreover, because paper mail in the Washington area and at the Agency is subject to delay, please consider submitting your comments in electronic form, as prescribed below. If, however, the comment contains any material for which confidential treatment is requested, it must be filed in paper form, and the first page of the document must be clearly labeled "Confidential."<sup>1</sup>

<sup>1</sup> FTC Rule 4.2(d), 16 CFR 4.2(d). The comment must be accompanied by an explicit request for

Comments filed in electronic form should be submitted by following the instructions on the web-based form at <https://secure.commentworks.com/ftc-DVDRatingStudy>. To ensure that the Commission considers an electronic comment, you must file it on the web-based form at the <https://secure.commentworks.com/ftc-DVDRatingStudy> weblink. If this notice appears at [www.regulations.gov](http://www.regulations.gov), you may also file an electronic comment through that website. The Commission will consider all comments that [regulations.gov](http://www.regulations.gov) forwards to it.

The FTC Act and other laws the Commission administers permit the collection of public comments to consider and use in this proceeding as appropriate. All timely and responsive public comments will be considered by the Commission and will be available to the public on the FTC website, to the extent practicable, at [www.ftc.gov](http://www.ftc.gov). As a matter of discretion, the FTC makes every effort to remove home contact information for individuals from the public comments it receives before placing those comments on the FTC website. More information, including routine uses permitted by the Privacy Act, may be found in the FTC's privacy policy at (<http://www.ftc.gov/ftc/privacy.shtm>).

#### FOR FURTHER INFORMATION CONTACT:

Requests for additional information should be addressed to Michelle K. Rusk (202) 326-3148, or Keith R. Fentonmiller (202) 326-2775, Attorneys, Division of Advertising Practices, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue, N.W., Washington, DC 20580.

**SUPPLEMENTARY INFORMATION:** In September 2000, the Commission issued a report requested by the President and the Congress entitled, "Marketing Violent Entertainment to Children: A Review of Self-Regulation and Industry Practices in the Motion Picture, Music Recording & Electronic Game Industries" (hereafter "2000 Report").<sup>2</sup> That report found that the entertainment industry had engaged in widespread marketing of violent movies, video games, and music to children in a manner that was inconsistent with the industry's own rating systems and that undermined parents' attempts to make informed decisions about their

children's exposure to violent content. Beginning with its 2000 Report, the Commission has made a series of specific recommendations to the industry regarding the disclosure of rating information, placement of advertising in media popular with children, and other aspects of marketing violent entertainment to children. The Commission has now issued five follow-up reports on the industry's progress toward implementing those recommendations.<sup>3</sup>

As one aspect of its ongoing monitoring, the Commission has examined the disclosure of MPAA ratings and rating reasons on DVD packaging for home video releases of MPAA-rated motion pictures. The MPAA Advertising Handbook requires that "all packaging of rated home video releases must carry the rating of the motion picture and the rating reasons," and that "the rating symbol and specific rating reasons must be clearly and legibly displayed."<sup>4</sup> The MPAA Advertising Handbook does not specify the location, size, or other aspects of how the rating information must be displayed. To assess compliance with MPAA requirements, the Commission looked at a sample of packaging for 12 movies on DVD as part of its June 2002 Report. The Commission found that all of the DVDs displayed the ratings and rating reasons, but that the small size, inconsistent positioning on the back of the package, and poor contrast made the rating information less noticeable.<sup>5</sup> The Commission recommended that the industry improve the disclosure of rating information to ensure that it was effectively and clearly communicated on product packaging.<sup>6</sup> Subsequently, in its July 2004 Report, the Commission again noted that the movie industry typically places the movie's rating and rating reasons on the back of the DVD packaging and recommended that all of the rating information be placed prominently on the front of the packaging to make it more visible for parents and children and to assist retail store clerks in enforcing policies against selling R-rated DVDs to children.<sup>7</sup> The Commission renewed this

recommendation in its April 2007 Report.<sup>8</sup>

In the April 2007 Report, the Commission also reviewed, for the first time, the movie industry's practice of releasing unrated DVD versions of movies that were rated R when they were first released in theaters.<sup>9</sup> The Commission expressed concern that these unrated, or so-called "Director's Cut," home video releases sometimes contain additional footage that would result in a more restrictive rating if resubmitted for review by the MPAA. The agency cited examples of DVD movie packaging where studios exploited the lack of an MPAA rating to promote the movie. The Commission questioned whether the marketing of these unrated DVDs undermines the self-regulatory system. The agency suggested that the MPAA and DVD retailers establish policies on the advertising and sale of these DVDs to children.<sup>10</sup>

The FTC is seeking public comments on its proposal to examine, through consumer research, two issues relating to MPAA ratings and DVD home video releases: (1) how the placement and size of MPAA rating information on DVD packaging for rated movies affects parental use of the rating; and (2) parental awareness and attitudes about the marketing of unrated DVDs. The Commission will seek OMB clearance under the PRA, 44 U.S.C. 3501-3521, before engaging in the proposed consumer research.

Under the PRA, federal agencies must obtain approval from OMB for each collection of information they conduct or sponsor. "Collection of information" means agency requests or requirements that members of the public submit reports, keep records, or provide information to a third party. 44 U.S.C. 3502(3); 5 CFR 1320.3(c). As required by section 3506(c)(2)(A) of the PRA, the FTC is providing this opportunity for public comment before requesting that OMB grant the clearance for this consumer survey.

The FTC invites comments on: (1) whether the required collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility; (2) the accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used;

<sup>3</sup> The follow-up reports were issued in April 2001, December 2001, June 2002, July 2004, and April 2007. They are available at (<http://www.ftc.gov/bcp/conline/edcams/ratings/reports.htm>).

<sup>4</sup> 2006 MPAA Advertising Handbook at 38 (on file with Federal Trade Commission staff).

<sup>5</sup> June 2002 Report at 10-11, available at (<http://www.ftc.gov/bcp/conline/edcams/ratings/reports.htm>).

<sup>6</sup> *Id.*

<sup>7</sup> July 2004 Report at 29, available at (<http://www.ftc.gov/bcp/conline/edcams/ratings/reports.htm>).

<sup>8</sup> April 2007 Report at 32, available at (<http://www.ftc.gov/bcp/conline/edcams/ratings/reports.htm>).

<sup>9</sup> *Id.* at 8-11.

<sup>10</sup> *Id.* at 33.

confidential treatment, including the factual and legal basis for the request, and must identify the specific portions of the comment to be withheld from the public record. The request will be granted or denied by the Commission's General Counsel, consistent with applicable law and the public interest. See Commission Rule 4.9(c), 16 CFR 4.9(c).

<sup>2</sup> Available at (<http://www.ftc.gov/bcp/conline/edcams/ratings/reports.htm>).

(3) ways to enhance the quality, utility, and clarity of the information to be collected; and (4) ways to minimize the burden of the collection of information on those who are to respond, including through the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology, e.g., permitting electronic submission of responses.

All comments should be filed as prescribed in the **ADDRESSES** section above, and must be received on or before August 4, 2008.

### *1. Description of the Collection of Information and Proposed Use*

The FTC proposes to conduct a mall intercept study, using an experimental design with two treatment conditions, to assess how the placement and size of MPAA rating information on DVD packaging affects parental use of the rating. The FTC proposes to conduct a telephone survey to assess parental awareness and attitudes about the marketing of unrated DVDs. The methodologies for both consumer research proposals are detailed below.

#### *a. The Mall Intercept Study on DVD Rating Prominence*

A mall intercept study is the most appropriate methodology for assessing differences in the effect of placement and size of the MPAA rating because it allows respondents to physically examine samples of DVD packaging. The study will have an experimental design with respondents randomly assigned to one of two treatment conditions. The study will analyze differences in response between the two groups.

The FTC proposes to conduct the study in multiple locations across the country using a random sample of 400 adult respondents who are parents of one or more children ages 7 to 16, and who have bought or rented a DVD movie for their children within the past year. The study will be divided into two groups of 200. Each group will be given the opportunity to examine a DVD package for a movie that has been rated either PG-13 or R due in part to violent content.<sup>11</sup> One group will be exposed to DVD packaging that displays the rating information as it actually appears on the back cover. The other group will be exposed to the same DVD packaging, with the exception that the rating

information will be graphically altered to appear on the front panel and in a larger size. After exposure to the package, respondents will be asked a series of questions related to what respondents noticed about the package, whether they noticed the rating information, and whether or not they would allow their child to watch the movie.

The information from the questionnaires will be collected on a voluntary basis, and the identities of the respondents will remain confidential. Subject to OMB approval for the collection of information, the FTC plans to contract with a consumer research firm that will identify respondents, conduct a pretest, refine the questionnaire, and conduct the study. The results will assist the FTC in determining how easy or difficult it is for parents to find and use MPAA rating information on DVD packaging and whether changes in presentation of the rating information will significantly improve the ease of use.

#### *b. The Telephone Survey*

To assess parental awareness and attitudes about the marketing of unrated DVDs, the FTC plans to conduct a national telephone survey of 1,000 adult respondents who are parents of one or more children ages 7 to 16, and who have bought or rented a DVD movie for their children within the past year. This approach will allow the agency to have a sufficiently large and representative sample of the population to accurately assess parents' awareness and attitudes. Respondents will be asked a combination of open-ended and closed-ended questions. The questions will measure the level of parents' awareness of the marketing of unrated DVDs and assess whether parents understand that unrated DVD movies may contain content that could result in a more restrictive rating than the rating assigned to the theater version of the same movie. Additional questions will be designed to assess parents' attitudes about the marketing of unrated DVDs, including how the absence of a rating affects their decision whether to allow their children to watch the movie. Finally, respondents will be asked questions about what policy they expect DVD retailers to apply to the sale of unrated DVDs directly to children.

As with the mall intercept study, the information from the telephone survey questionnaires will be collected on a voluntary basis, and the identities of the respondents will remain confidential. Subject to OMB approval for the collection of information, the FTC plans to contract with a consumer research

firm that will identify respondents, conduct a pretest of the survey, refine the questionnaire, and conduct the survey. The results of the telephone survey will assist the FTC in assessing how the marketing of unrated DVDs impacts parents' decisions about what movies they will allow their children to watch. It will also help the FTC in forming recommendations about retail policies for the sale of unrated DVDs directly to children.

### *2. Estimated Hours Burden*

For the mall intercept study and a pretest of the study, the contractor will screen respondents to identify parents with children ages 7 to 16 who have bought or rented a DVD movie for their child within the past year. Allowing for non-response, the FTC staff estimates that the screening questions will be asked of approximately 2,000 respondents in order to obtain a large enough sample for the study and the pretest. The FTC staff estimates that screening will require no more than two minutes per person for a maximum hour burden of 67 hours (2,000 respondents 2 minutes for each).

The FTC intends to pretest the questionnaire on 15 parents to ensure that all questions are easily understood. The FTC expects that the pretest will require no more than 10 minutes per person. The hours burden imposed by the pretest will be approximately 2.5 hours (15 respondents 10 minutes for each).

The FTC staff estimates that the study of 400 respondents also will require no more than 10 minutes per person or, cumulatively, 67 hours (400 respondents 10 minutes for each).

Thus, the estimated total hours burden attributable to the mall intercept study is 136.5 hours (67 + 2.5 + 67).

For the telephone survey and a pretest of the survey, the contractor will apply the same screening threshold, identifying respondents who are parents with children ages 7 to 16 who have bought or rented a DVD movie for their child within the past year. Allowing for non-response, the FTC staff estimates that the screening questions will be asked of approximately 9,000 respondents in order to obtain a large enough sample for the survey and the pretest. The FTC staff estimates that screening will require no more than one minute per person for a maximum hour burden of 150 hours (9,000 respondents 1 minute for each).

The FTC intends to pretest the questionnaire on 100 parents to ensure that all questions are easily understood. The FTC expects that the pretest will require no more than 5 minutes per

<sup>11</sup> Parents of children ages 7 to 11 will be shown DVD packaging for a PG-13-rated movie and parents of children ages 12 to 16 will be shown packaging for an R-rated movie. Parents with children in both age groups will be randomly assigned to either the PG-13 or R group.

person. The hours burden imposed by the pretest will be approximately 8.5 hours (100 respondents 5 minutes for each).

The FTC staff estimates that the survey of 1,000 respondents also will require no more than 5 minutes per person or 83.5 hours (1,000 respondents 5 minutes for each).

Thus, the estimated total hours burden attributable to the telephone survey research is 242 hours (150 + 8.5 + 83.5).

The combined total hours burden attributable to both research projects is 378.5 hours (242 + 136.5).

### 3. Estimated Cost Burden

The cost per respondent should be negligible. Participation is voluntary and will not require any labor expenditures by respondents nor capital, start-up, operation, maintenance, or other similar costs.

**William Blumenthal**

*General Counsel*

[FR Doc. E8-12590 Filed 6-4-08; 8:45 am]

[Billing code: 6750-01-S]

## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Meeting of the National Biodefense Science Board

**AGENCY:** Department of Health and Human Services, Office of the Secretary.

**ACTION:** Notice.

**SUMMARY:** As stipulated by the Federal Advisory Committee Act, the Department of Health and Human Services is hereby giving notice that the National Biodefense Science Board (NBSB) will be holding a meeting. The meeting is open to the public.

**DATES:** The meeting will be held on June 18, 2008, from 8:30 a.m. to 5 p.m.

**ADDRESSES:** The Sheraton National Hotel, 900 S. Orme Street, Arlington, VA 22204. Phone: 703-521-1900.

**FOR FURTHER INFORMATION, CONTACT:** CAPT Leigh A. Sawyer, D.V.M., M.P.H., Executive Director, National Biodefense Science Board, Office of the Assistant Secretary for Preparedness and Response, U.S. Department of Health and Human Services, 200 Independence Ave SW., Room 638G, Washington, DC 20201; 202-205-3815; fax: 202-205-0613; e-mail address: [leigh.sawyer@hhs.gov](mailto:leigh.sawyer@hhs.gov).

**SUPPLEMENTARY INFORMATION:** Pursuant to section 319M of the Public Health Service Act (42 U.S.C. 247d-7f) and section 222 of the Public Health Service

Act (42 U.S.C. 217a), the Department of Health and Human Services established the National Biodefense Science Board.

The Board shall provide expert advice and guidance to the Secretary on scientific, technical, and other matters of special interest to the Department of Health and Human Services regarding current and future chemical, biological, nuclear, and radiological agents, whether naturally occurring, accidental, or deliberate. The Board may also provide advice and guidance to the Secretary on other matters related to public health emergency preparedness and response.

Topics to be discussed include updates from the Pandemic Influenza Working Group, the Disaster Medicine Working Group, the Markets and Sustainability Working Group, and the U.S. Medical Countermeasure Research and Development Processes for Chemical, Biological, Radiological and Nuclear Agents Working Group. Additionally, the NBSB will discuss preparedness and planning issues related to at-risk populations and pandemic influenza, consider issues related to medical response and preparedness for radiological and nuclear events, and receive an update on the activities of the Homeland Security Presidential Directive #21, Federal Biosurveillance Working Group. The NBSB will also receive a briefing on issues related to the Department of Health and Human Services development of MedKits. This agenda is subject to change as priorities dictate. A tentative schedule will be made available on June 6, 2008 at the NBSB Web site, <http://www.hhs.gov/aspr/omsph/nbsb>.

Any member of the public interested in presenting oral comments at the meeting may notify the Contact person listed on this notice by June 11, 2008. Interested individuals and representatives of an organization may submit a letter of intent and a brief description of the organization represented. In addition, any interested person may file written comments with the committee. All written comments must be received prior to June 11, 2008 and should be sent by e-mail with "NBSB Public Comment" as the subject line or by regular mail to the Contact person listed above. Individuals who plan to attend and need special assistance, such as sign language interpretation or other reasonable accommodations, should notify the designated contact person.

Dated: May 30, 2008.

**RADM William C. Vanderwagen,**

*Assistant Secretary for Preparedness and Response, U.S. Department of Health and Human Services.*

[FR Doc. 08-1321 Filed 6-2-08; 2:27pm]

**BILLING CODE 4150-37-P**

## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Food and Drug Administration

[Docket No. FDA-2005-N-0474] (formerly Docket No. 2005N-0210)

### Agency Information Collection Activities; Proposed Collection; Comment Request; Veterinary Feed Directive

**AGENCY:** Food and Drug Administration, HHS.

**ACTION:** Notice.

**SUMMARY:** The Food and Drug Administration (FDA) is announcing an opportunity for public comment on the proposed collection of certain information by the agency. Under the Paperwork Reduction Act of 1995 (the PRA), Federal agencies are required to publish notice in the **Federal Register** concerning each proposed collection of information, including each proposed extension of an existing collection of information, and to allow 60 days for public comment in response to the notice. This notice solicits comments on reporting and recordkeeping requirements for distribution and use of Veterinary Feed Directive drugs and animal feeds containing Veterinary Feed Directive drugs.

**DATES:** Submit written or electronic comments on the collection of information by August 4, 2008.

**ADDRESSES:** Submit electronic comments on the collection of information to <http://www.regulations.gov>. Submit written comments on the collection of information to the Division of Dockets Management (HFA-305), Food and Drug Administration, 5630 Fishers Lane, rm. 1061, Rockville, MD 20852. All comments should be identified with the docket number found in brackets in the heading of this document.

**FOR FURTHER INFORMATION CONTACT:** Denver Presley, Jr., Office of the Chief Information Officer (HFA-250), Food and Drug Administration, 5600 Fishers Lane, Rockville, MD 20857, 301-827-1472.

**SUPPLEMENTARY INFORMATION:** Under the PRA (44 U.S.C. 3501-3520), Federal agencies must obtain approval from the