

confidence in the conduct of clinical research, and what happens after the FDA inspection. This 1 1/2-day workshop for the clinical research community targets sponsors, monitors, clinical investigators, institutional review boards and those who interact with them for the purpose of conducting FDA regulated clinical research. The workshop will include both industry and FDA perspectives on proper conduct of clinical trials regulated by FDA.

**Date and Time:** The public workshop is scheduled for Wednesday, April 21, 2004 from 8:30 a.m. to 4:45 p.m. and Thursday, April 22, 2004, from 8:45 a.m. to 12:30 p.m.

**Location:** The public workshop will be held at the Livonia, Michigan Holiday Inn, 17123 Laurel Park Dr. North, Livonia, MI 48152.

**Contact:** Nancy Bellamy, FDA, 300 River Pl., suite 5900, Detroit, MI 48207, 313-393-8143, FAX: 313-393-8139, e-mail [nbellamy@ora.fda.gov](mailto:nbellamy@ora.fda.gov) or Marie Falcone, Industry and Small Business Representative, FDA, rm. 900 U.S. Customhouse, 200 Chestnut St., Philadelphia, PA 19106, 215-597-2120, ext. 4003, FAX: 215-597-5798, e-mail: [mfalcone@ora.fda.gov](mailto:mfalcone@ora.fda.gov).

**Registration:** Send registration information (including name, title, firm name, address, telephone, and fax number) and \$485 (member) or \$560 (non-member) registration fee made payable to SoCRA, P.O. Box 101, Furlong, PA 18925. To register via the Internet go to [http://www.socra.org/FDA\\_Conference.htm](http://www.socra.org/FDA_Conference.htm). FDA has verified the Web site address, but is not responsible for subsequent changes to the Web site after this document publishes in the **Federal Register**.

Registrar will also accept payment by major credit cards. For more information on the meeting, or for questions on registration, contact 800-SoCRA92 (800-762-7292), or 215-345-7369 or via e-mail to [socramail@aol.com](mailto:socramail@aol.com). Attendees are responsible for their own accommodations. To make reservations at the Holiday Inn Livonia at the reduced conference rate, contact the Holiday Inn at 734-464-1300 or at hotel FAX: 734-464-1596 before March 23, 2004.

The registration fee will be used to offset the expenses of hosting the conference, including meals, refreshments, meeting rooms, and materials. Space is limited, therefore interested parties are encouraged to register early. Limited onsite registration may be available. Please arrive early to ensure prompt registration.

If you need special accommodations due to a disability, please contact Marie Falcone at least 7 days in advance of the workshop.

**SUPPLEMENTARY INFORMATION:** The "FDA Clinical Trials Statutory and Regulatory Requirements" workshop helps fulfill the Department of Health and Human Services' and FDA's important mission to protect the public health by educating researchers on proper conduct of clinical trials. FDA has made education of the research community a high priority to assure the quality of clinical data and protect research subjects.

The workshop helps to implement the objectives of section 406 of the FDA Modernization Act (21 U.S.C. 393) and the FDA Plan for Statutory Compliance, which includes working more closely with stakeholders and ensuring access to needed scientific and technical expertise. The workshop also furthers the goals of the Small Business Regulatory Enforcement Fairness Act (Public Law 104-121) by providing outreach activities by Government agencies directed to small businesses.

Dated: March 5, 2004.

**Jeffrey Shuren,**

*Assistant Commissioner for Policy.*

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## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### National Institutes of Health

#### **Proposed Collection; Comment Request; National Center for Complementary and Alternative Medicine Office of Communications and Public Liaison Communications Program Planning and Evaluation**

**SUMMARY:** Under the provisions of section 3507(a)(1)(D) of the Paperwork Reduction Act of 1995, the National Center for Complementary and Alternative Medicine (NCCAM), the National Institutes of Health (NIH), will submit to the Office of Management and Budget (OMB) a request for review and approval of the information collection listed below. A notice of this proposed information collection was previously published in the **Federal Register** on September 12, 2003, page 53743, and allowed 60 days for public comment. In response to the notice, NCCAM received one request to learn more about the overall evaluation plans. The purpose of this notice is to announce a final 30 days for public comment. NIH may not conduct or sponsor, and the respondent is not required to respond to, an information collection that has been

extended, revised, or implemented on or after October 1, 1995, unless it displays a currently valid OMB control number.

#### **Proposed Collection**

**Title:** NCCAM Office of Communications and Public Liaison Communications Programs Planning and Evaluation. **Type of Information Collection Request:** New. **Need and Use of Information Collection:** NCCAM provides the public, patients, families, health care providers, complementary and alternative medicine (CAM) practitioners, and other with the latest scientifically based information on CAM and information about NCCAM's programs through a variety of channels. NCCAM requests permission to collect data from individuals and organizations in order to conduct (1) Formative research and (2) evaluation of activities, using both qualitative and quantitative methods. OCPL communications goals include raising awareness of issues unique to CAM so that consumers and health care providers can make better, more informed decisions, and establishing NCCAM as the source for credible, authoritative CAM information. The response data collected under this generic clearance will be used to improve communication activities through (1) Identifying key audiences, (2) developing program plans to meet the needs of diverse audiences, (3) developing messages and evaluating how well they resonate with intended audiences, and (4) evaluating how well communications program reach their intended audiences. **Frequency of Response:** Periodically or as needed. **Affected Public:** Individuals and households; nonprofit institutions; Federal government; State, local, or tribal government. **Type of Respondents:** Members of the public, health care professionals, representatives of organizations. The annual reporting burden is as follows. **Estimated Number of Respondents:** 2,440. **Estimated Number of Responses per Respondent:** 1; **Average Burden Hours per Response:** 0.29. **Estimated Annual Total Burden Hours Requested:** 713. There are no capital costs, operating costs, or maintenance costs to report.

**Request for Comments:** Written comments and/or suggestions from the public and affected agencies are invited on the following points: (1) Whether the proposed collection of information is necessary for the proper performance of the function of the agency, including whether the information will have practical utility; (2) the accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of the

methodology and assumptions used; (3) ways to enhance the quality, utility, and clarity of the information to be collected; and (4) ways to minimize the burden of the collection of information on those who are to respond, including the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

**Direct Comments to OMB:** Written comments and/or suggestions regarding the item(s) contained in this notice, especially regarding the estimated public burden and associated response time, should be directed to the Office of Management and Budget, Office of Regulatory Affairs, New Executive Office Building, Room 10235, Washington, DC 20503, Attention: Desk Officer for NIH. To request more information on the proposed project or to obtain a copy of the data collection plans and instruments, contact: Christy Thomsen, Director, Office of Communications and Public Liaison, NCCAM, 6707 Democracy Boulevard, Suite 401, Bethesda, MD 20892-5475; or fax your request to 301-480-3519; or e-mail [thomsenc@mail.nih.gov](mailto:thomsenc@mail.nih.gov). Ms. Thomsen can be contacted by telephone at 301-451-8876.

**Comments Due Date:** Comments regarding this information collection are best assured of having their full effect if received within 30 days of the date of this publication.

Dated: March 4, 2004.

**Christy Thomsen,**

Director, Office of Communications and Public Liaison, National Center for Complementary and Alternative Medicine, National Institutes of Health.

[FR Doc. 04-5505 Filed 3-10-04; 8:45 am]

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## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### National Institutes of Health

#### Submission for OMB Review; Comments Request Improving Media Coverage of Cancer: A Survey of Science and Health Reporters

**SUMMARY:** In compliance with the requirement of Section 3506(c)(2)(A) of the Paperwork Reduction Act of 1995, for opportunity for public comment on proposed data collection projects, the National Cancer Institute (NCI) of the National Institutes of Health (NIH) will publish periodic summaries of proposed projects to be submitted to the Office of Management and Budget (OMB) for review and approval.

**Proposed Collection:** Title: Improving Media Coverage of Cancer: A Survey of Science and Health Reporters. **Type of Information Collection Request:** New. **Need and Use of Information Collection:** The NCI is dedicated to improving the extent and quality of cancer coverage in all forms of new media. Towards this goal, the NCI would like to explore how health stories are currently being covered in print, television, and radio news coverage and would also like to understand the barriers that exist to better health and cancer coverage. Information from this research can be used to support the myriad of efforts and initiatives of the NCI as described in the Bypass Budget to "understand and apply the most effective communications approaches to maximize access to and use of cancer information by all who need it."

The primary objective of the NCI Media survey of reporters and editors covering health and medical science

news stories in the U.S. is to gain knowledge of their background, environment, perspectives, and training needs in an effort to develop initiatives that will improve news media reportage of health in general, and cancer in particular. Six hundred reporters and editorial personnel of daily and weekly newspapers, magazines, wire service agencies, and television and radio stations with a specific focus on health and medical science reporting will be surveyed to determine their socio-demographic characteristics, individual characteristics, occupational practices, and other organizational and environmental factors that influence how they report health and medical science stories. This information will allow NCI to assess reporters' training needs, the barriers they face, and the resources NCI can develop to assist them in reporting cancer-related stories. **Frequency of Response:** Once. **Affected Public:** Individuals and businesses. **Type of Respondents:** Reporters and editors. The annual reporting burden is as follows: **Estimated Number of Respondents:** 600; **Estimated Number of Responses per Respondent:** 1; **Average Burden Hours Per Response:** .334; and **Estimated Total Annual Burden Hours Requested:** 200. The total estimated cost to respondents is \$3,784. There are no Capital Costs to report. There are no Operating or Maintenance Costs to report.

Respondents	Number of respondents	Number of responses per respondent	Average burden per response (in hours)	Total burden (in hours)
Reporters .....	600	1	.334	200
Total .....	.....	.....	.....	200

**Request for Comments:** Written comments and/or suggestions from the public and affected agencies should address one or more of the following points: (1) Evaluate whether the proposed collection of information is necessary for the proper performance of the function of the agency, including whether the information will have practical utility; (2) Evaluate the accuracy of the agency's estimate of the burden of the proposed collection of information, including the validity of

the methodology and assumptions used; (3) Enhance the quality, utility, and clarity of the information to be collected; and (4) Minimize the burden of the collection of information on those who are to respond, including the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

**FOR FURTHER INFORMATION CONTACT:** To request more information on the proposed project or to obtain a copy of

the data collection plans and instruments, contact: Helen I. Meissner, Ph.D., Chief, Applied Cancer Screening Research Branch, Behavioral Research Program, Division of Cancer Control and Population Sciences, National Cancer Institute, Executive Plaza North, Suite 4102, 6130 Executive Blvd., MSC 7331, Bethesda, MD 20892-7331, or call non-toll-free number 301-435-2836 or E-mail your request, including your address to: [meissneh@mail.nih.gov](mailto:meissneh@mail.nih.gov).