

purpose of providing 911 or E911 service in accordance with the Commission's rules.

[74 FR 31874, July 6, 2009]

EFFECTIVE DATE NOTE: At 74 FR 31874, July 6, 2009, §9.7(a) was added. This paragraph contains information collection and record-keeping requirements and will not become effective until approval has been given by the Office of Management and Budget.

PART 10—COMMERCIAL MOBILE ALERT SYSTEM

Subpart A—General Information

- Sec.
- 10.1 Basis.
 - 10.2 Purpose.
 - 10.10 Definitions.
 - 10.11 CMAS implementation timeline.

Subpart B—Election to Participate in Commercial Mobile Alert System [Reserved]

Subpart B—Election to Participate in Commercial Mobile Alert System

- 10.210 CMAS participation election procedures.
- 10.220 Withdrawal of election to participate in CMAS.
- 10.230 New CMS providers participation in CMAS.
- 10.240 Notification to new subscribers of non-participation in CMAS.
- 10.250 Notification to existing subscribers of non-participation in CMAS.
- 10.260 Timing of subscriber notification.
- 10.270 Subscribers' right to terminate subscription.
- 10.280 Subscribers' right to opt out of CMAS notifications.

Subpart C—System architecture

- 10.300 Alert aggregator. [Reserved]
- 10.310 Federal alert gateway. [Reserved]
- 10.320 Provider gateway requirements.
- 10.330 Provider infrastructure requirements.
- 10.340 Digital television transmission towers retransmission capability.
- 10.350 CMAS testing requirements.

Subpart D—Alert message requirements

- 10.400 Classification.
- 10.410 Prioritization.
- 10.420 Message elements.
- 10.430 Character limit.
- 10.440 Embedded reference prohibition.
- 10.450 Geographic targeting.
- 10.460 Retransmission frequency. [Reserved]
- 10.470 Roaming.

Subpart E—Equipment requirements

- 10.500 General requirements.
- 10.510 Call preemption prohibition.
- 10.520 Common audio attention signal.
- 10.530 Common vibration cadence.
- 10.540 Attestation requirement. [Reserved]

AUTHORITY: 47 U.S.C. 151, 154(i) and (o), 201, 303(r), 403, and 606; sections 602(a), (b), (c), (f), 603, 604 and 606 of Pub. L. 109–347, 120 Stat. 1884.

SOURCE: 73 FR 43117, July 24, 2008, unless otherwise noted.

Subpart A—General Information

§ 10.1 Basis.

The rules in this part are issued pursuant to the authority contained in the Warning, Alert, and Response Network Act, Title VI of the Security and Accountability for Every Port Act of 2006, Public Law 109–347, Titles I through III of the Communications Act of 1934, as amended, and Executive Order 13407 of June 26, 2006, Public Alert and Warning System, 71 FR 36975, June 26, 2006.

§ 10.2 Purpose.

The rules in this part establish the requirements for participation in the voluntary Commercial Mobile Alert System.

§ 10.10 Definitions.

(a) *Alert Message*. An Alert Message is a message that is intended to provide the recipient information regarding an emergency, and that meets the requirements for transmission by a Participating Commercial Mobile Service Provider under this part.

(b) *Common Alerting Protocol*. The Common Alerting Protocol (CAP) refers to Organization for the Advancement of Structured Information Standards (OASIS) Standard CAP–V1.1, October 2005 (available at <http://www.oasis-open.org/specs/index.php#capv1.1>), or any subsequent version of CAP adopted by OASIS and implemented by the CMAS.

(c) *Commercial Mobile Alert System*. The Commercial Mobile Alert System (CMAS) refers to the voluntary emergency alerting system established by this part, whereby Commercial Mobile Service Providers may elect to transmit Alert Messages to the public.