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they shall prominently display the consumer disclosure text in close proximity to the images and descriptions of each such low power auxiliary station. The text should be in a size large enough to be clear, conspicuous, and readily legible, consistent with the dimensions of the advertisement or description.

- (3) If such persons have Web sites pertaining to these low power auxiliary stations, the consumer disclosure text must be displayed there in a clear, conspicuous, and readily legible manner (even in the event such persons do not sell low power auxiliary stations directly to the public).
- (b) The consumer disclosure text described in paragraph (a)(1) of this section is set out in an appendix to this section.

APPENDIX TO §15.216—CONSUMER ALERT

Consumer Alert

Most users do not need a license to operate this wireless microphone system. Nevertheless, operating this microphone system without a license is subject to certain restrictions: The system may not cause harmful interference; it must operate at a low power level (not in excess of 50 milliwatts); and it has no protection from interference received from any other device. Purchasers should also be aware that the FCC is currently evaluating use of wireless microphone systems, these rules are subject to change. For more information, call the FCC at 1-888-CALL-FCC (TTY: 1-888-TELL-FCC) or visit the FCC's wireless microphone Web site at http://www.fcc.gov/cgb/ wirelessmicrophones.

[75 FR 3638, 3640, Jan. 22, 2010]

§ 15.217 Operation in the band 160-190 kHz.

- (a) The total input power to the final radio frequency stage (exclusive of filament or heater power) shall not exceed one watt.
- (b) The total length of the transmission line, antenna, and ground lead (if used) shall not exceed 15 meters.
- (c) All emissions below 160 kHz or above 190 kHz shall be attenuated at least 20 dB below the level of the unmodulated carrier. Determination of

compliance with the 20 dB attenuation specification may be based on measurements at the intentional radiator's antenna output terminal unless the intentional radiator uses a permanently attached antenna, in which case compliance shall be demonstrated by measuring the radiated emissions.

§ 15.219 Operation in the band 510-1705 kHz.

- (a) The total input power to the final radio frequency stage (exclusive of filament or heater power) shall not exceed 100 milliwatts.
- (b) The total length of the transmission line, antenna and ground lead (if used) shall not exceed 3 meters.
- (c) All emissions below 510 kHz or above 1705 kHz shall be attenuated at least 20 dB below the level of the unmodulated carrier. Determination of compliance with the 20 dB attenuation specification may be based on measurements at the intentional radiator's antenna output terminal unless the intentional radiator uses a permanently attached antenna, in which case compliance shall be deomonstrated by measuring the radiated emissions.

§ 15.221 Operation in the band 525– 1705 kHz.

- (a) Carrier current systems and transmitters employing a leaky co-axial cable as the radiating antenna may operate in the band 525–1705 kHz provided the field strength levels of the radiated emissions do not exceed 15 uV/m, as measured at a distance of 47,715/(frequency in kHz) meters (equivalent to Lambda/2Pi) from the electric power line or the coaxial cable, respectively. The field strength levels of emissions outside this band shall not exceed the general radiated emission limits in §15.209.
- (b) As an alternative to the provisions in paragraph (a) of this section, intentional radiators used for the operation of an AM broadcast station on a college or university campus or on the campus of any other education institution may comply with the following:
- (1) On the campus, the field strength of emissions appearing outside of this frequency band shall not exceed the general radiated emission limits shown