

ESTIMATED ANNUALIZED BURDEN TABLE

Agency	Number of respondents	Number of responses per respondent	Average burden per response (in hours)	Total burden hours
CNCS .....	6,450	1	4	25,800
DOD .....	108	1.6	50/60	144
DOL .....	2,130	1	1	2,130
VA .....	200	1	20/60	67
DOT .....	1,361	1	1.80	2,450
SSA .....	175	1.25	14	3,063
HHS .....	9,751	1.22	1.62	19,232
EPA .....	3,816	1	3	11,448
DOI .....	2,535	1.31	2.26	7,550
DOC .....	3,000	1	1	3,000
DHS .....	4,538	1	2	9,076
Total .....				83,959

**Seleda M. Perryman,**  
*Office of the Secretary, Paperwork Reduction Act Clearance Officer.*  
 [FR Doc. 2010-19899 Filed 8-11-10; 8:45 am]  
**BILLING CODE 4151-AE-P**

**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**Centers for Disease Control and Prevention**

[60-Day-10-0798]

**Proposed Data Collections Submitted for Public Comment and Recommendations**

In compliance with the requirement of Section 3506(c)(2)(A) of the Paperwork Reduction Act of 1995 for opportunity for public comment on proposed data collection projects, the Centers for Disease Control and Prevention (CDC) will publish periodic summaries of proposed projects. To request more information on the proposed projects or to obtain a copy of the data collection plans and instruments, call 404-639-5960 and send comments to Maryam I. Daneshvar, CDC Acting Reports Clearance Officer, 1600 Clifton Road, MS-D74, Atlanta, GA 30333 or send an e-mail to [omb@cdc.gov](mailto:omb@cdc.gov).

Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the collection of information on respondents, including through the use of automated collection techniques

or other forms of information technology. Written comments should be received within 60 days of this notice.

**Proposed Project**

Health Marketing (OMB No. 0920-0753 exp. 10/31/2010)—Extension—Office of the Associate Director for Communication (OADC), Centers for Disease Control and Prevention (CDC).

*Background and Brief Description*

Since it was founded in 1946 to help control malaria, the Centers for Disease Control and Prevention (CDC) has remained at the forefront of public health efforts to prevent and control infectious and chronic diseases, injuries, workplace hazards, disabilities, and environmental health threats. Today, CDC is globally recognized for conducting research and investigations and for its action oriented approach. CDC applies research and findings to improve people's daily lives and responds to health emergencies—something that distinguishes CDC from its peer agencies.

As America has entered a new millennium, new health and safety challenges have emerged: Emerging infectious diseases (SARS, monkeypox, pandemic influenza); Terrorism; Environmental threats (hurricanes, wildfires, toxic chemical spills; Aging population; Lifestyle choices (tobacco use, poor nutrition, lack of physical fitness).

CDC is adapting to meet these new challenges. New strategies, new innovations, and new goals bring new focus to the agency's work, allowing CDC to do even more to protect and improve health. CDC is committed to achieving true improvements in people's health. To do this, the agency is defining specific *health protection*

*goals* to prioritize and focus its work and investments and measure progress.

It is imperative that CDC provide high-quality timely information and programs in the most effective ways to help people, families, and communities protect their health and safety. Through continuous consumer feedback, prevention research, and public health information technology, we identify and evaluate health needs and interests, translate science into actions to meet those needs, and engage the public in the excitement of discovery and the progress being made to improve the health of the Nation. In our outreach to partners, we build relationships that model shared learning, mutual trust, and diversity in points of view and sectors of society.

OADC is requesting a 3-year extension of OMB 0920-0798, Health Marketing, to provide feedback on the development, implementation and satisfaction regarding public health services, products, communication campaigns and information. The information will be collected using standard qualitative and quantitative methods such as interviews, focus groups, and panels, as well as questionnaires administered in person, by telephone, by mail, by email, and online. More specific types of studies may include: User experience and user-testing; concept/product/package development testing; brand positioning/identity research; customer satisfaction surveying; ethnography/observational studies; and mystery shopping. The data will be used to provide input to the development, delivery and communication of public health services and information at CDC and to address emerging programmatic needs.

Every National Center and Office at CDC will have the opportunity to utilize this generic clearance. There is no cost to the respondents other than their time.

## ESTIMATED ANNUALIZED BURDEN HOURS

Type of respondents	Number of respondents	Number of responses per respondent	Average burden per response (in hours)	Total burden hours
CDC Partners, Public Health Professionals, Health Care Professionals, General Public .....	25,000	1	27/60	11,250
Total .....	25,000	.....	.....	11,250

Dated: August 6, 2010.

**Maryam I. Daneshvar,**

*Acting Reports Clearance Officer, Centers for Disease Control and Prevention.*

[FR Doc. 2010-19911 Filed 8-11-10; 8:45 am]

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## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Administration on Aging

#### Agency Information Collection Activities; Submission for OMB Review; Comment Request; National Survey of Older Americans Act Title III Service Recipients

**AGENCY:** Administration on Aging, HHS.

**ACTION:** Notice.

**SUMMARY:** The Administration on Aging (AoA) is announcing that the proposed collection of information listed below has been submitted to the Office of Management and Budget (OMB) for review and clearance under the Paperwork Reduction Act of 1995.

**DATES:** Submit written comments on the collection of information by September 13, 2010.

**ADDRESSES:** Submit written comments on the collection of information by fax 202.395.6974 to the OMB Desk Officer for AoA, Office of Information and Regulatory Affairs, OMB.

**FOR FURTHER INFORMATION CONTACT:** Valerie Cook 202-357-3583.

**SUPPLEMENTARY INFORMATION:** In compliance with 44 U.S.C. 3507, AoA has submitted the following proposed collection of information to OMB for review and clearance.

The National Survey of Older Americans Act Title III Service Recipients information collection, which builds on earlier national pilot studies and surveys, as well as performance measurement tools developed by AoA grantees in the Performance Outcomes Measures Project (POMP), will include consumer assessment surveys for the Congregate and Home-delivered meal nutrition programs; Case Management, Homemaker, and Transportation

Services; and the National Family Caregiver Support Program. This information will be used by AoA to track performance outcome measures; support budget requests; comply with Government Performance and Results Act (GPRA) reporting requirements; provide national benchmark information for POMP grantees; and inform program development and management initiatives. Descriptions of previous National Surveys of Older Americans Act Participants can be found under the section on Performance Outcomes on AoA's Web site at: [http://www.aoa.gov/AoARoot/Program\\_Results/OAA\\_Performance.aspx](http://www.aoa.gov/AoARoot/Program_Results/OAA_Performance.aspx). Copies of the survey instruments and data from previous National Surveys of OAA Participants can be found and queried using the AGING Integrated Database (AGID) at <http://www.agidnet.org/>.

AoA estimates the burden of this collection of information as follows: *Respondents:* Individuals; *Number of Respondents:* 6,250; *Number of Responses per Respondent:* one; *Average Burden per Response:* 6,000 at 30 minutes, 250 at 4 hours; Total Burden: 6,250 hours.

Dated: August 9, 2010.

**Kathy Greenlee,**

*Assistant Secretary for Aging.*

[FR Doc. 2010-19957 Filed 8-11-10; 8:45 am]

**BILLING CODE 4154-01-P**

## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Centers for Disease Control and Prevention

#### Board of Scientific Counselors, Coordinating Center for Infectious Diseases: Notice of Charter Amendment

This gives notice under the Federal Advisory Committee Act (Pub. L. 92-463) of October 6, 1972, that the Board of Scientific Counselors, Coordinating Center for Infectious Diseases, Department of Health and Human Services, has amended their charter to reflect the change in the name of the board to the Board of Scientific

Counselors, Office of Infectious Diseases.

For information, contact Robin Mosely, M.A., Designated Federal Officer, Board of Scientific Counselors, Office of Infectious Diseases, CDC, 1600 Clifton Road, NE., Mailstop D10, Atlanta, Georgia 30333, telephone 404/639-4461 or fax 404/639-1255.

The Director, Management Analysis and Services Office, has been delegated the authority to sign **Federal Register** notices pertaining to announcements of meetings and other committee management activities, for both the CDC and the Agency for Toxic Substances and Disease Registry.

Dated: August 4, 2010

**Elaine L. Baker,**

*Director, Management Analysis and Services Office, Centers for Disease Control and Prevention.*

[FR Doc. 2010-19908 Filed 8-11-10; 8:45 am]

**BILLING CODE 4163-18-P**

## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Food and Drug Administration

[Docket No. FDA-2010-D-0313]

#### Draft Guidance for Industry: Prevention of *Salmonella* Enteritidis in Shell Eggs During Production, Storage, and Transportation; Availability

**AGENCY:** Food and Drug Administration, HHS.

**ACTION:** Notice.

**SUMMARY:** The Food and Drug Administration (FDA) is announcing the availability of a draft guidance entitled "Prevention of *Salmonella* Enteritidis in Shell Eggs During Production, Storage, and Transportation" (the draft guidance). The draft guidance, when finalized, will provide guidance to egg producers on how to comply with certain provisions contained in FDA's final rule "Prevention of *Salmonella* Enteritidis in Shell Eggs During Production, Storage, and Transportation" (the final rule), including how to implement *Salmonella*